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MEDIA RELEASE

Thank You Rose celebrates 10 years



It is 10 years since Transplant Australia team up with Treloar Roses to produce Transplant Australia's Thank You Rose. Unbelievably across Australia there are now almost 35,000 Thank You Roses in people's homes and garden.

Transplant Australia CEO, Chris Thomas, said the inspiration of the rose was to provide an attractive product which could encapsulate gratitude and thanks.

"While it was principally to enable recipients to thank donors, families, carers and health care staff, we always knew that such a simple name would resonate with the wider public," Mr Thomas said.

"We also hope it has sparked a conversation about the gift of life and encouraged people to register at donatelife.gov.au. Organ donation saves lives and enables families to stay together. Those decisions certainly deserves our constant thanks."

Transplant Australia receives \$1 for every rose sold with a total of 34,572 roses sold over the past 10 years and 3,800 roses in 2021.

It is recognized as having a desirable colour, a good size bloom with a touch of fragrance while it has received a 5 Star Treloar Roses Health Rating.

"After 10 years on the market, Transplant Australia's Thank You Rose still maintains its popularity among rose lovers and nurseries. Not only is it one of the best roses we have released due to its health, it is a gorgeous unique colour, and it raises money for such a worthy foundation," according to Treloar Roses Director, Gary Matuschka.



The bush is currently sold out for the 2022 bare root season however it is still available as 90cm Standards. Customers are encouraged to ORDER NOW for bare root delivery from June to August 2022.

TRELOAR ROSES

[Thank You Rose](#)

For further information

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